Chapter 2

FUNCTIONS OF ALL INDIA RADIO, PANAJI-GOA

The main functions of All India Radio, Goa are:

1. Education, Information and Entertainment
2. Keep the people informed about Govt. policies & programmes through the mass media.
3. To educate & motivate the people to greater participative involvement in the various developmental activities and programmes of the Government.
4. To serve as a constant link between the Government and the Press and act as a clearing house of official information and authentic data pertaining to the Union Government’s plans and programmes.

All India Radio, Panaji is the only station in the State of Goa, relaying local, regional and national broadcast. Besides this, it is the only station where Konkani is the main language of broadcast.

Panaji Station caters to the entertainment needs of its listeners through 3 channels

1. PANAJI ‘A’ - 233.5 mtrs or 1287 KHz
   Transmission Hours
   Everyday I - 0555 – 1500
   III - 1730 –2310

2. PANAJI ‘B’ (Vividh Bharati) – 194.0 mtrs or 1539 KHz
   Transmission Hours
   Everyday I - 0555 – 1100
   II 1200 – 1730
   III - 1815 –2310

3. PANAJI ‘FM’ Stereo Service – 105.4 MHz
   Transmission Hours
   Everyday 0655 – 1000 - AIR Panaji production
   1000 – 1200 - Relay FM Rainbow Delhi
   1200 – 1500 - AIR Panaji production
   1500 – 1700 - Relay FM Rainbow Delhi
   1700 – 2300 - AIR Panaji production
   2300 – 0002 - Relay FM Rainbow Delhi

Language wise break-up

<table>
<thead>
<tr>
<th>Primary Channel</th>
<th>FM Rainbow</th>
<th>Vividh Bharati</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>S.N.</strong></td>
<td><strong>Language</strong></td>
<td><strong>Percentage</strong></td>
</tr>
<tr>
<td>1</td>
<td>Konkani</td>
<td>60%</td>
</tr>
<tr>
<td>2</td>
<td>English</td>
<td>24%</td>
</tr>
<tr>
<td>3</td>
<td>Marathi</td>
<td>11%</td>
</tr>
<tr>
<td>4</td>
<td>Hindi</td>
<td>5%</td>
</tr>
</tbody>
</table>
Programme

Education, Information and Entertainment.

Programmes (Main Feature)
1. Morning Information Programmes
2. Music (Konkani, Marathi & English)
3. Play, Feature
4. Farm and Home Programmes
5. Women’s Programme
6. Youth Programme
7. Children’s Programme
8. News & News related programme
9. Revenue Generation

Programme Staff
1. Station Director - 1
2. Assistant Station Director - 3
3. Programme Executive - 6
4. Transmission Executive – 22
5. Announcers – 11
6. Instrumentalist - 08

Engineering
All India Radio has type III studios. There are 3 channels i.e. Channel A – main programme with 100 KW MW HPT, Channel B – Vividh Bharati with 2X10 KW MW transmitter & FM Stereo with 2X3 KW FM transmitter.

Centralized AC plant unit 27 tons and 18 tons are provided for studio, transmission booth and control room.

Western Music Studio (Auditorium – 130 seating arrangements) was taken over in January 2000 after completion. The entire office has been working in new building since September 1998.

Entire studio, transmitter & engineering activities are managed by engineering staff.

Engineering Staff
1. Station Engineer – 01
2. Sr. Engineering Assistant – 06
3. Engineering Assistant – 09
4. Sr. Technician -02
5. Technician -04

Regional News Unit

Regional News Unit broadcast four news bulletins.

1. 7.25 am local bulletin in Konkani
2. 8.40 am Regional news also relayed by AIR, Mumbai
3. 6.30 pm Regional news also relayed by AIR, Mumbai
4. 7.20 pm Regional news (local)

Besides, weekly news reel and taluka news letters are also broadcast by AIR, Panaji

Staff
1. Dy. Director (News) – 1.
5. Part time Correspondents – 4.
Audience Research Unit

Audience Research Unit of All India Radio, Panaji started in the year 1990 which conducts various surveys on the programmes broadcast by All India Radio, Panaji.

Staff
1. Audience Research Officer – 1
2. Investigator – 2
3. Tabulator Clerk – 1
4. Sorter – 1

Hindi Unit

Hindi Unit of AIR, Panaji is functioning for the implementation of Rajbhasha in All India Radio, Panaji. It is organizing 4 workshops as per the instructions of the Official Language Implementation Act Ministry of Home Affairs. It organizes programmes conducts many competitive programmes, cultural programmes during the Hindi fortnight in connection with Hindi Diwas every year. Many competitive programmes are also organized during Independence Day and many Awards are given to the staff those who are showing proficiency in Hindi.

Staff
1. Hindi Officer – 1
2. Hindi Translator – 1
3. Hindi Typist – 1

Administration & Accounts Section

Administrative & Accounts work of All India Radio, Panaji.

Staff
1. Administrative Officer – 1
2. Assistant -1
3. Upper Division Clerk – 8
4. UDC/SK - 01
5. Lower Division Clerk – 12
6. Stenographer Gr.III – 3

Group D
1. Lib. Attendant 01
2. Helper 01
3. Kalaasi 01
4. Stu. Attendant 03
5. Stu. Guard 03
6. Sorter 01
7. Daftary 02
8. Peon 07
9. Furnish 02
10. Te a-C. Maker 01
11. Mali 01
12. Sec. Guard 08
13. Safaiwala 03