

## II PARTICULARS OF ORGANIZATIONS, FUNCTIONS AND DUTIES

### Chapter 2

ALL INDIA RADIO PANAJI GOA under THE MINISTRY OF INFORMATION AND BROADCASTING "A" WING, SHASIRI BHAWAN, DR. RAJENDRA PRASAD ROAD, NEW DELHI- 110 001

#### FUNCTIONS OF ALL INDIA RADIO, PANAJI-G O A

The main functions of All India Radio, Goa are :

1. Education, Information and Entertainment
2. Keep the people inform about Govt. policies & programmes through the mass media.
3. To educate & motivate the people to greater participative involvement in the various developmental activities and programmes of the Government
4. To serve as a constant link between the Government and the Press and act as a clearing house of official information and authentic data pertaining to the Union Government's plans and programmes.

All India Radio, Panaji is the only station in the State of Goa, relaying local, regional and national broadcast. Besides this, it is the only station where Konkani is the main language of broadcast.

Panaji Station caters to the entertainment needs of its listeners through 3 channels

**1. PANAJI 'A'- 233.5 mts or 1287 KHz**

Transmission Hours

Everyday I - 0555 - 1500

III - 1730 -2310

**2. PANAJI 'B'(Vividh Bharti) - 194.0 mts or 1539 KHz**

Transmission Hours

Everyday I - 0555 - 1100

II 1200 - 1730

III - 1815 -2310

**3. PANAJI ' FM' Stereo Service - 105.4 MHz**

Transmission Hours

|          |                |                        |
|----------|----------------|------------------------|
| Everyday | 0655 - 1000 -  | AIR Panaji production  |
|          | 1000 - 1200 -  | Relay FM Rainbow Delhi |
|          | 1200 - 1500 -  | AIR Panaji production  |
|          | 1500 -- 1700 - | Relay FM Rainbow Delhi |
|          | 1700 - 2300 -  | AIR Panaji production  |
|          | 2300 - 0002 -  | Relay FM Rainbow Delhi |

**Language wise break-up**

| Language wise break up |          |            |            |          |            |               |          |            |
|------------------------|----------|------------|------------|----------|------------|---------------|----------|------------|
| Primary Channel        |          |            | FM Rainbow |          |            | Vividh Bharti |          |            |
| S.N.                   | Language | Percentage | S.N.       | Language | Percentage | S.N.          | Language | Percentage |
| 1                      | Konkani  | 60%        | 1          | Konkani  | 54%        | 1             | Hindi    | 99%        |
| 2                      | English  | 24%        | 2          | English  | 42%        | 2             | Konkani  | 1%         |
| 3                      | Marathi  | 11%        | 3          | Marathi  | 4%         | 3             |          |            |
| 4                      | Hindi    | 5%         |            |          |            |               |          |            |

## **Programme**

Education, Information and Entertainment.

### **Programmes (Main Feature)**

1. Morning Information Programmes
2. Music (Konkani, Marathi & English)
3. Play, Feature
4. Farm and Home Programmes
5. Women's Programme
6. Youth Programme
7. Children's programme
8. News & News related programme
9. Revenue Generation

### **Programme Staff**

1. Station Director - 1
2. Assistant Station Director - 3
3. Programme Executive - 6
4. Transmission Executive - 22
5. Announcers - 11
6. Instrumentalist - 08

### **Engineering**

All India Radio has type III(R studios. There are 3 channels i.e. Channel A – main programme with 100 KW MW HPT, Channel B – Vividh Bharti with 2X10 KW MW transmitter & FM Stereo with 2X3 KW FM transmitter.

Centralized AC plant unit 27 tons and 18 tons are provided for studio, transmission booth and control room.

Western Music Studio (Auditorium – 130 seating arrangements) was taken over in January 2000 after completion. The entire office has been working in new building since September 1998.

Entire studio, transmitter & engineering activities are managed by engineering staff.

### **Engineering Staff**

1. Station Engineer – 01
2. Sr. Engineering Assistant – 06
3. Engineering Assistant – 09
4. Sr. Technician - 02
5. Technician - 04

### **Regional News Unit**

Regional News Unit broadcast four news bulletins.

1. 7.25 am local bulletin in Konkani
2. 8.40 am Regional news also relayed by AIR, Mumbai
3. 6.30 pm Regional news also relayed by AIR, Mumbai
4. 7.20 pm Regional news (local)

Besides, weekly news reel and taluka newsletters are also broadcast by AIR, Panaji

### **Staff**

1. Dy. Director (News) – 1.
2. Asstt. Director (News) – 1.
3. News Editor/Correspondent – 1.
4. News Reader-cum-Translators – 4.
5. Part time Correspondents – 4.

### **Audience Research Unit**

Audience Research Unit of All India Radio, Panaji started in the year 1990 which conducts various surveys on the programmes broadcast by All India Radio, Panaji.

#### **Staff**

1. Audience Research Officer – 1
2. Investigator – 2
3. Tabulator Clerk – 1
4. Sorter – 1

### **Hindi Unit**

Hindi Unit of AIR, Panaji is functioning for the implementation of Rajbhasha in All India Radio, Panaji. It is organizing 4 workshops as per the instructions of the Official Language Implementation Act Ministry of Home Affairs. It organizes programmes conducts many competitive programmes, cultural programmes during the Hindi fortnight in connection with Hindi Diwas every year. Many competitive programmes are also organized during Independence Day and many Awards are given to the staff those who are showing proficiency in Hindi.

#### **Staff**

1. Hindi Officer – 1
2. Hindi Translator – 1
3. Hindi Typist – 1

### **Administration & Accounts Section**

Administrative & Accounts work of All India Radio, Panaji.

#### **Staff**

1. Administrative Officer – 1
2. Assistant -1
3. Upper Division Clerk –8
4. UDC/SK - 01
5. Lower Division Clerk –12
6. Stenographer Gr.III – 3

### **Group D**

- |                   |    |
|-------------------|----|
| 1. Lib.Attendant  | 01 |
| 2. Helper         | 01 |
| 3. Khala si       | 01 |
| 4. Stu.Attendant  | 03 |
| 5. Stu.Guard      | 03 |
| 6. Sorter         | 01 |
| 7. Daftary        | 02 |
| 8. Peon           | 07 |
| 9. Fa rash        | 02 |
| 10. Te a -C.Maker | 01 |
| 11. Ma li         | 01 |
| 12. Se c.Guard    | 08 |
| 13. Sa fa iwa la  | 03 |